

2020 Kentucky Trucking Association

GOLD LEVEL CORPORATE SPONSORSHIP

Industry Excellence deserves recognition!!

The Kentucky Trucking Association's 2020 GOLD LEVEL CORPORATE SPONSORSHIP is your opportunity to, showcase your support in front of the KTA members & guests at all annual events – automatically!

By paying the sponsorship now, **before** your advertising/marketing budget has been exhausted, you will be sure to get the exposure you want and deserve. *While this extra advertising is limited to the events/items listed below, we do reserve the right to give you **MORE** exposure when we can!*

Your company may become a **GOLD SPONSOR** by sending in the completed form, and committing **\$5000** to the sponsorship of these events. Then, you need to send a check in the amount of **\$3000** by January 31, 2020. You will be invoiced for the remaining **\$2000** on July 1, 2020. You will receive credit for sponsoring the following events:

- *NEW THIS YEAR – Discounted Exhibitor Space @ Annual Membership Conference & Expo (\$500 value)
- *GOLD SPONSOR RECOGNITION AT ALL KENTUCKY TRUCKING ASSOCIATION EVENTS – (\$4000 value)
- * 2 COMPLIMENTARY REGISTRATIONS TO EITHER KTA's ANNUAL GOLF OUTING or TDC – (\$400 value)
- * SEMI ANNUAL BROCHURE MAILING TO MEMBERS – (\$250 value)
- * ONE HALF (1/2) PAGE AD IN KTA MEMBERSHIP DIRECTORY or KENTUCKY TRUCKER - (\$1000 value)
- * LINK ON KTA's WEEKLY UPDATE & RECOGNITION AS "GOLD SPONSOR" – (\$500 value)

At the Annual Leadership Conference: One (1) Complimentary guest banquet ticket when registered for the conference ; Acknowledgements and recognition in the banquet PowerPoint; Recognition in official convention program & bulletins; Listed as a "Gold Sponsor" on all signage; Special sponsor name badge ribbon; Brochure insertion in each Registration Packet and special Gold Sponsor Award.

Value Added Items!

- * Website Advertisement – Links to website on all Weekly Updates, Event Announcements and Association emails.
- * Corporate Sponsor logo board displayed at all Kentucky Trucking Association events not listed above.

Get all these sponsorship opportunities automatically once you sign up for this **Gold Sponsorship**. You will be listed as a **Gold Corporate Sponsor** at each event, giving you the most exposure for your support. In fact, you get more exposure than if you signed up for each sponsorship opportunity individually! And, you can do it all with one form. **All Corporate Sponsors** will be listed in the Winter edition of the Kentucky Trucker Magazine and on the website, so don't delay. Get your sponsorship request in now so you don't miss any exposure! *(Pay 1st installment by Jan. 31 and balance by July 1!)*

PLEASE NOTE: *Sponsorship contribution does not include attendee registration or exhibit fees, except where indicated above, and registration form must be completed. If required, please register for the event when the material is sent out. All sponsors must be members in good standing, and must maintain their membership throughout the year. No refunds, or sponsorship credit, will be given if membership is cancelled. (Carrier or Allied!) Questions? Contact President Rick Taylor @ rtaylor@kytrucking.net : Vice President Christy Welch @ cwelch@kytrucking.net*

☐ Yes! Sign me up for the **2020 Gold Corporate Sponsorship** opportunity! Enclosed is my check in the amount of **\$3000**, made payable to Kentucky Trucking Association. I understand I will be invoiced for the remaining **\$2000** on July 1, 2020.

Name _____
Company _____
Address _____
City/state/zip _____
Email _____

Credit card payment:
CC# _____
Exp. Date: _____
Billing Zip _____
Amount to be charged: \$ _____
(name on card)

RETURN TO: Kentucky Trucking Association, P. O. Box 818, Frankfort, KY 40601

Credit card sponsorships are accepted. All sponsors must be members in good standing (carrier or allied), and must maintain their membership throughout the year. No refunds or sponsorships will be given if membership is cancelled.